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SLCM launches food grain quality control centers in Delhi & MP

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Synopsis

Warehousing company SLCM Group has launched Krishi Quality Janch Kendra, an AI/ML empowered solution for checking food grain quality. The company aims to establish 600 more Krishi Quality Janch Kendra centres across India. The centres provide a quality check report for grains in just minutes, reducing the time and cost for farmers and traders



Representative image

Pune: Warehousing company Sohan Lal Commodity Management (SLCM) Group has launched physical "Krishi Quality Janch Kendra; an AI/ML empowered solution for checking food grain quality at the mandis, the company informed in a media release.

"Aimed at facilitating farmers, traders,

FPOs as well as corporate entities involved in quality check of the food grains. a total of 31 centreshave been opened in the initial phase across Delhi and Madhya Pradesh. There are only a few hundred food grain testing centres that have been set up till date across India since independence," said SLCM in the release.

SLCM said that it intends to establish at least 600 more Krishi Quality Janch Kendra Centre's across different parts of the country till the end of February 2024.

SLCM's Agri Reach QC module has an AI/ML driven application, the NABLaccredited food grain QC mobile app.

"Krishi Quality Janch Kendra is further a push for SLCM's cohesive Digital platform that encompasses quality check, warehousing management solution, agri eco system listing as well as a third party platform that facilitates hand shake between commodity buyerd and sellers," the company said.

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It added: "While the platform already has over 1 lakh listings of various stakeholders of the Indian agri industry, more than 500,000 more members of the community are likely to be connected by the end of the financial year."

Speaking about the initiative, <u>Sandeep Sabharwal</u>, Founder and CEO of SLCM, said, "We are moving towards a new era, ensuring fair price for the farmers as well as food security of the nation. There are just 161 State Seed Testing Laboratories and six Central Seed Testing Laboratories in India. For farmers and traders, a quality check of the crop/grains entails travelling long distance, spending hours at the centres, and spending huge amounts in the process. We understand the technological barriers for our farmers, and hence centres such as Krishi Quality Janch Kendra at major marketplaces are designed to maximise the benefits for all."

SLCM claimed that at the newly-introduced centres, a facilitator will scan and generate Quality Check report for the grains between 1 to 4 minutes while the traders/farmers would also be made well versed with Agri Reach app for quality checks in the future.

"The centres have been opened in South and West part of Delhi market, as well as in Ujjain, Indore and Mandsaur regions of Madhya Pradesh market. The centre heads can generate quality check reports, at the NABL accredited facility for testing with reduced turnaround time," the release stated.

"While SLCM has established these Krishi Quality Janch Kendra at key marketplaces where a major chunk of farmers/traders travel for better price, the next phase will reach out to a much larger part of Indian farmers and agricultural community via over 600 such centres across 200 locations, covering the length and breadth of the country. This will enable the agricommunity of all areas to access the facility," said SLCM.

Incepted in 2009, SLCM provides warehousing services to the farmers, processors, millers, traders, importers, exporters, commodity exchanges, and the central and state governments.

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